

# RATED QUALITY INDICATORS AND CHARACTERISTICS

This overview shows the rating on quality indicators of business transfer matching platforms.

RELEVANT & AUTHORITY	MULTI-LANGUAGE & TEXT	SECURITY/PRIVACY
CLEAR INDICATION OF OWNERSHIP	ACCESSIBLE IN OTHER LANGUAGES	SECURED APPLICATIONS SECURED
HISTORY	READABLE	DATABASES
NUMBER OF AVAILABLE PROFILES	EASY TO UNDERSTAND	CLEAR PRIVACY PROTECTION POLICY
CONTACT DETAILS	TIMELY	CUSTOMIZATION
BUSINESS MODEL	DATE OF PLACEMENT	SUBSCRIPTION SERVICES
SPONSORS	IDENTIFIABLE REPLACEMENTS	COOKIE POLICY
LISTING OF STAFF MEMBERS	UP TO DATE WEBSITE	
ACCURACY		
CLEAR MATCHING PROCEDURE	SUCCESS RATIO	SEAL OF APPROVAL
TYPE OF CHECKS OF SELLERS	TYPE OF CHECKS BUYERS	THIRD PARTY RECOGNITION
TYPE OF CHECKS ADVISORS	TRANSACTION RECORDS	PRICES
VARIETY OF NON-DIGITAL SERVICES	VARIETY OF DIGITAL SERVICES	SUCCESS FEES
INTERACTIVE SERVICES		
SEARCH BY SECTOR	COMMUNICATION WITH PLATFORM	USER RATING AND SATISFACTION
SEARCH BY FTE	PHONE, E-MAIL, CHAT	SECURED DATA/DEALING ROOMS
SEARCH BY SALES TURNOVER	RESPONSE TIME	LIMITED SEARCH ENGINE OUTCOMES
SEARCH BY REGION/CITY	EASY TO FIND PROFILES	DIRECT CONTACT BUYER/SELLER
SEARCH BY PRICE INDICATION	SHARING OF PROFILES	CHECK FOR IMPLICIT PREFERENCES
SEARCH BY DATE OF PLACEMENT	COMPLAINT FORMS AVAILABLE	EASY TO MAKE/CHANGE PROFILES
LINKS & INDEX & MAPPING	USABILITY & WEB-INTERACTION	TECHNICAL RELIABILITY
LINKS TO OTHER PARTIES	APPROPRIATE/EASY URL	SHORT DOWNLOAD TIME
DO LINKS WORK	CLEAR INSTRUCTIONS	TABLET
CLEAR INDEX	FAQ	SMART PHONE
CLEAR WEBSITE MAP	HELP AND SEARCH FUNCTIONS	MULTI BROWSER SUPPORT
EASY TO NAVIGATE		UPTIME



GREEN = GOOD QUALITY SCORES OF 60% OR HIGHER



BLUE = LIMITED QUALITY SCORES BETWEEN 40%-60%



BLACK = INSUFFICIENT QUALITY SCORES BELOW 40%

GRAY = NOT RATED